



Creative and results-driven Graphic Designer with 9+ years of experience delivering impactful, innovative visual solutions across print and digital platforms. Proven expertise in brand development, corporate rebranding, and multi-channel marketing design. Adept at leading projects from concept to execution, collaborating with cross-functional teams, and maintaining consistent brand identity across diverse media channels. Seeking a senior-level role to leverage design leadership and strategic creativity to elevate overall brand presence.

WWW.ZALKOSTUDIO.COM

my work experience

GRAPHIC DESIGNER, D&H DISTRIBUTING

Harrisburg, Pennsylvania | June 2022 - Present

Led multiple company rebrands, overseeing logo design, redesigned corporate PowerPoint templates, and complete visual branding kits. Designed multi-channel assets including presentations, emails, social media graphics, signage, infographics, newsletters, and tradeshow materials. Supported marketing strategy and content creation for digital campaigns, newsletters, and corporate events while managing complex end-to-end design projects from concept to delivery under tight deadlines in a fast-paced environment.

GRAPHIC DESIGNER, ALLISON ASSOCIATES

Boston, Massachusetts | December 2018 - June 2022

Designed a wide range of print and digital materials, including brochures, banners, logos, mailers, posters, postcards, and interactive PDFs for diverse client needs. Oversaw all aspects of print production, from file preparation and proofing to press checks, ensuring accuracy and quality throughout the process. Successfully managed multiple design projects simultaneously, maintaining strong attention to detail in a high-volume, deadline-driven environment.

GRAPHIC DESIGN INTERNSHIP, BSU MARKETING

Bridgewater, Massachusetts | 2017 - 2018

Created event and promotional materials, including brochures, posters, signage, flyers, and booth displays to support campus initiatives. Collaborated closely with clients and team members to develop concepts and deliver high-quality final designs that aligned with project goals.

GRAPHIC DESIGNER, FREELANCE

Boston, Massachusetts | 2016 - Present

Designed custom invitations for weddings, events, and special occasions, delivering personalized and visually striking pieces. Developed logos and brand identities for local businesses across various industries, ensuring cohesive and memorable branding. Created complete design solutions, including packaging, websites, and social media content, to help small businesses and blogs establish a strong online and offline presence.

contact



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education

BRIDGEWATER STATE UNIVERSITY

Bridgewater, Massachusetts | 2018

Bachelor of Fine Arts in Graphic Design

key software



Adobe
InDesign



Adobe
Photoshop



Adobe
Illustrator



Microsoft
Powerpoint

other skills

DRAWING

ADOBE ACROBAT

HAND-LETTERING

ILLUSTRATION

BRAND IDENTITY

TYPOGRAPHY

SOCIAL MEDIA MANAGEMENT

CANVA

PHOTOS

CONTENT CREATION